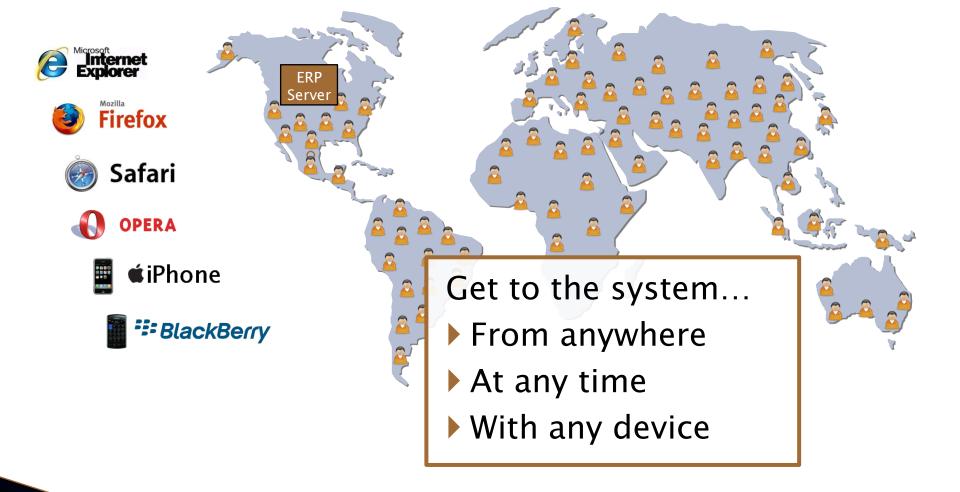
Catavolt Technology

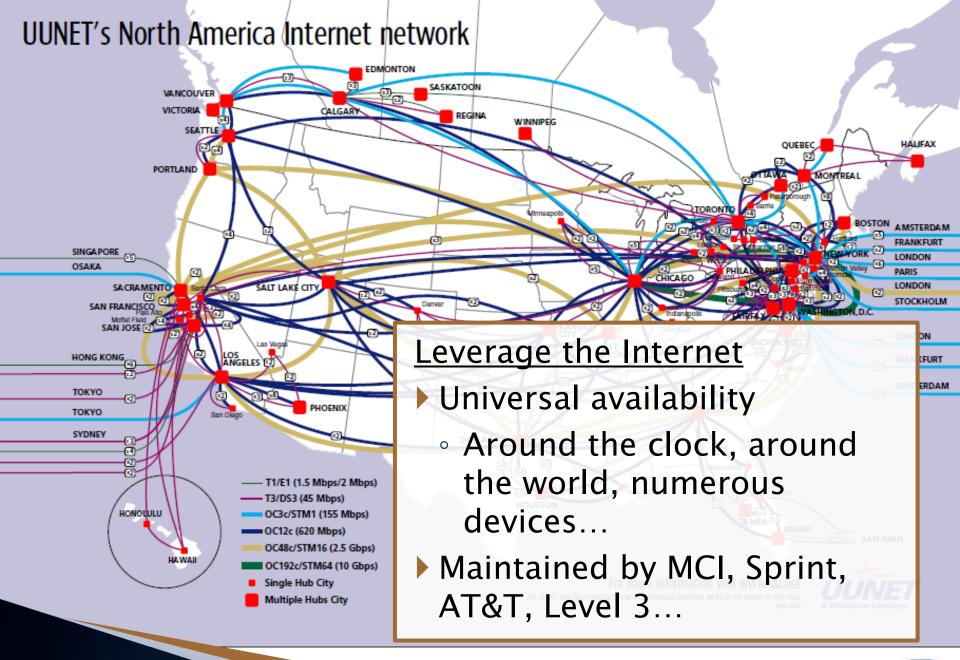
Phil Joseph, Catavolt 404 519 1442 phil.joseph@catavolt.com



Goal: Ubiquitous Computing









Don't worry about...

- Minimum hardware requirements
 - Memory, disk, processor speed, operating system
- Installing applications
 - Managing all the user PC's
- Fixes and upgrades
 - Distribute & apply to all user PC's at the same time
- Co-residence
 - This software with that driver on this OS...
- Bandwidth issues
 - Ensure adequate performance



State-of-the-Market





Rich Client

	Small	Rich
Deployment	Browser	Desktop
Characteristics	Simple Fast	Sophisticated Productive
Applications	Order an article (amazon.com) Fill out a form (Geico) Reserve a ticket (Expedia)	ERP – Highly interactive transactions



The best of both worlds

- Small, fast client
- Rich user experience



	Small Rich
Deployment	Browser
Characteristics	Simple or Sophisticated Fast
Applications	ERP

Let us show you...





What you saw

- Modern user interface
 - Looks like desktop software
- Good performance
 - What's to explain?
- Easy access via URL
 - Nothing to install, no pass-through...



The Main Point

- Very lightweight client...
 - 1 MB, runs in Internet browser
 - Small and fast
- ...with a rich user experience
 - Feels like desktop software

How can the client be so dumb and act so smart?



Two concepts

SOA

Services Oriented Architecture

- A <u>design</u> model
 - Client communicates to server via web services
- Can be SOA without being SaaS

SaaS

Software as a Service

- A <u>deployment</u> model
 - Hosted software
 - Pay-as-you-go
- Can be SaaS without being SOA



Architecture Highlights

User

Very lightweight (1MB)

- Communicates to server
- Renders UI

W e b S v c

- All communications between user and server
- We are totally SOA

Server

Complexity resides here

- Business applications
- UI meta data

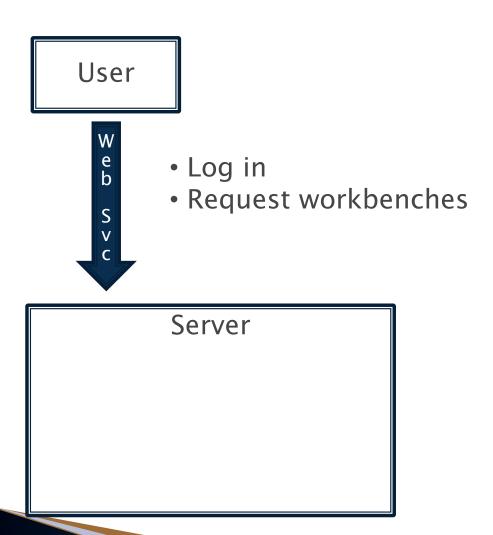


User

• Initial URL to get login screen

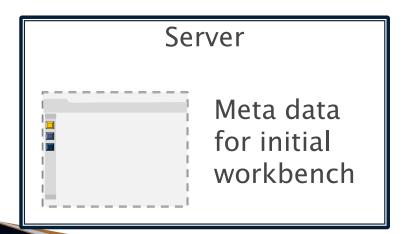
Server







User



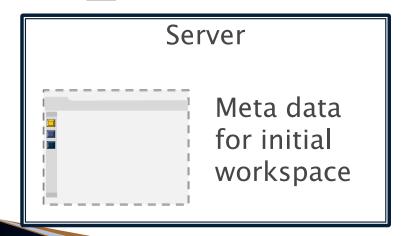
Server materializes initial workbenches



User

Response

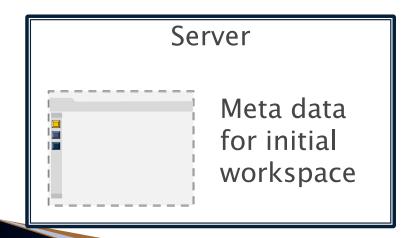
Server sends meta data to client





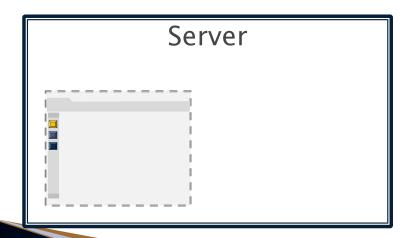


Client renders the UI



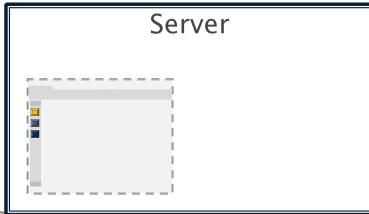




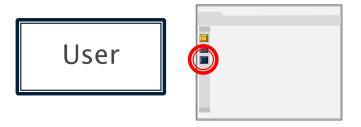


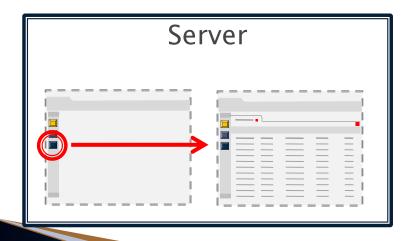






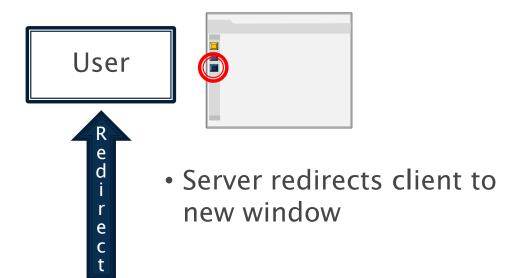


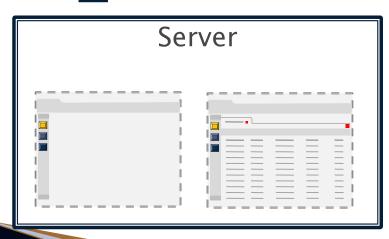




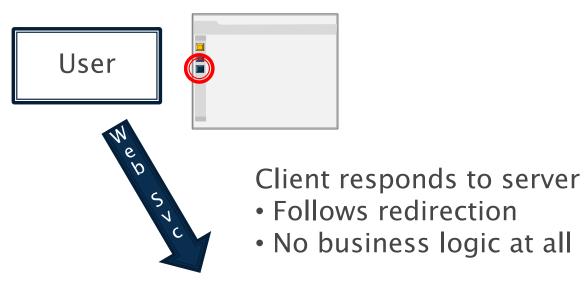
Server interprets action Application logic: new window

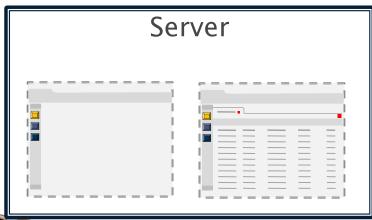




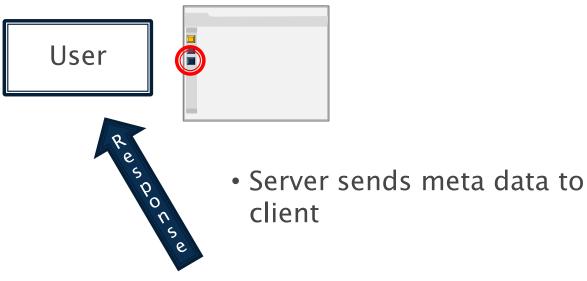


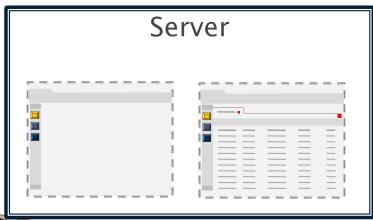










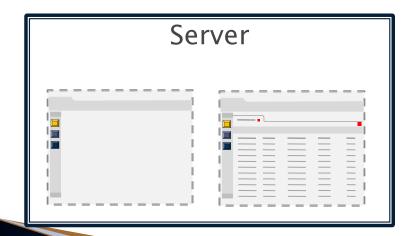








Client renders UI





When the Users Sign On...

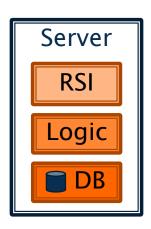
- ▶ First they notice it is *immediately available*
- Then they notice that it's fast
- Then they see that it works like desktop software
- Some users will notice the security
- Some will have it on their iPhone or BlackBerry



The new client/server



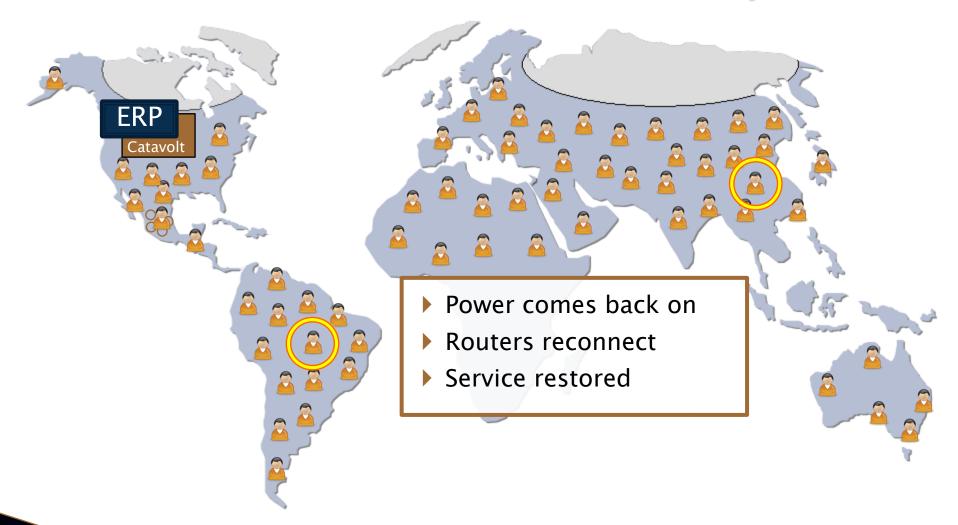
- Small
- Fast
- Disconnected



Application runs here



Disconnected client = Stability





Computing Evolution

Green Screen



(No install)



Client/Server



Server

Citrix

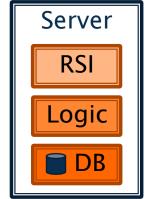




Browser

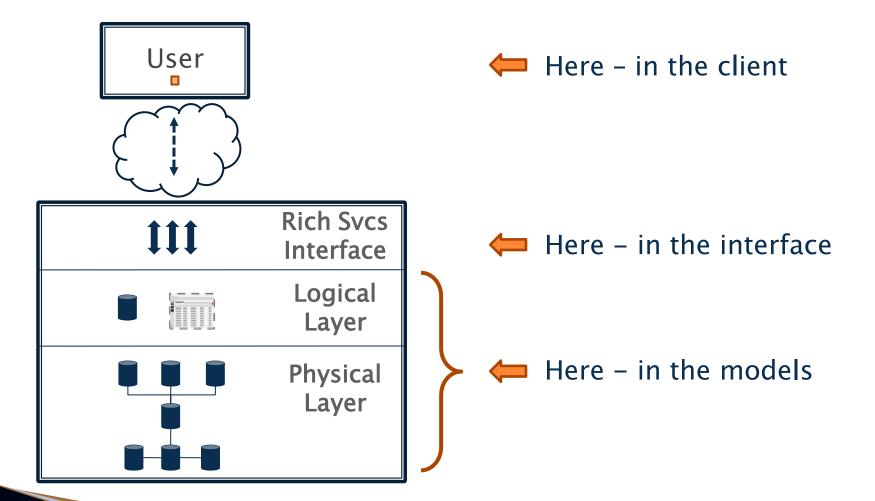


(No install)





Catavolt Innovation



Small Client

- We can write custom clients for different applications, devices, etc.
- Custom applications
 - Storefront



DashboardsQ



- Custom devices
 - iPhone
 - BlackBerry
- Other formats
 - Desktop widgets
 - PDF's



Catavolt technology on the iPhone









Sign-on

Menu

Business Metric

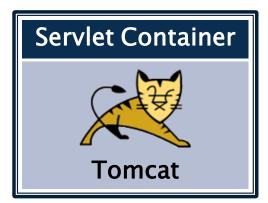
Data entry

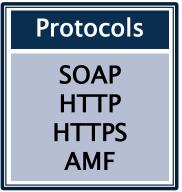


What we use

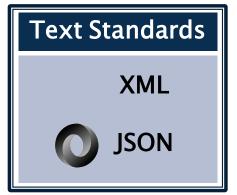










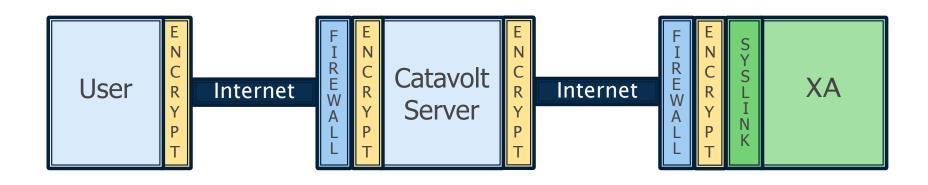






Secure accessibility to XA

- SaaS applications communicating to ERP via public XML interface
- High performance, worldwide accessibility to XA data and functions





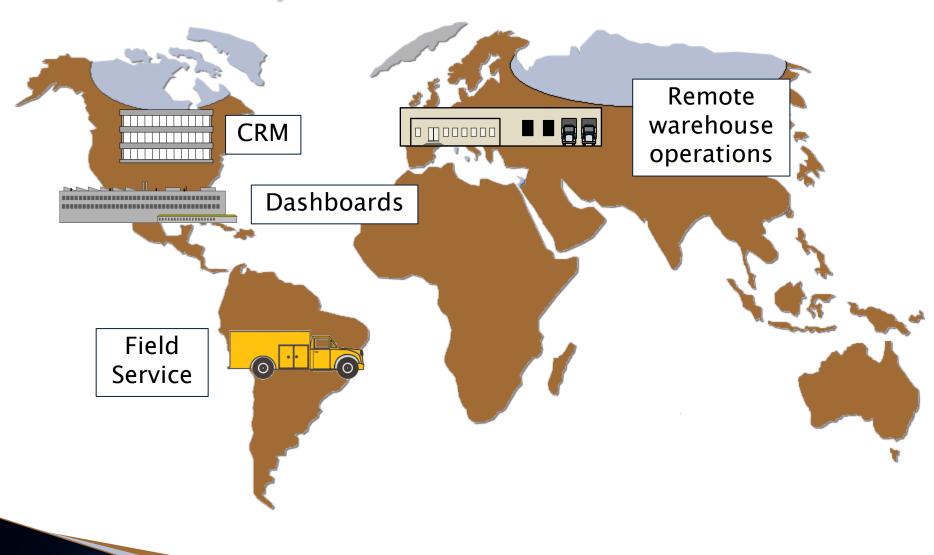
Supplier Web Portal



- Tighter communication with suppliers
- They can
 - Accept PO's
 - Propose changes, including split
 - Notify of shipment
 - See and add comments
 - See and upload attachments
- Interfaces
 - Web for supplier
 - Power–Link for you



What can you do with it?





More products

On Deck

- CISTECH offerings
 - Pick, Pack, Ship
 - Warranty tracking
- BusinessIntelligence

Future

Integrator-like product



Summary

- Easy to deploy and maintain
- High performance
- Universally available
- On-demand or on-premise
- ▶ Interoperable with ERP

